



## **AVnu Alliance Adds AudioScience, beyerdynamic, and OnTime Networks**

**Beaverton, OR, March 27, 2012** – [AVnu Alliance](#), an industry forum dedicated to bringing AVnu-certified interoperable AVB products to the market, has expanded with three new members.

**AudioScience**, US-based manufacturer specializing in digital audio peripherals; **beyerdynamic**, German developer of conferencing systems, headphones, and microphones; and **OnTime Networks AS**, Scandinavian supplier of industrial data communication products, have joined more than 40 AVnu Alliance member companies that represent industries across automotive, pro A/V, and consumer electronics.

“When AVB came on the scene, AudioScience noted that it was IEEE standards-based and had prominent installed sound and network silicon companies behind it,” says Stephen Turner, company vice president. “With AVB being completely scalable and covering industries ranging from consumer, through pro to automotive, we feel that AVnu-certified AVB is a contender for the holy grail of audio and video over networks, and so have chosen to rally around it through the AVnu Alliance.”

With a shared vision of interoperable AVnu-certified devices, AVnu Alliance member companies work together to develop compliance and interoperability certification specifications for AVB standards. AVnu-certified devices allow professional A/V providers to have one standards-based unified network that handles all voice, video, audio, and data, while reducing the costs and simplifying the optimization of an A/V network.

“We see AVB as the future network platform for real-time multimedia applications at low latency,” says Ulrich Roth, director of R&D for beyerdynamic. “We intend to integrate AVB interfaces into our wireless systems and conference devices. Through our AVnu Alliance participation, we can ensure compatibility with all other AVB devices.”

Øyvind Holmeide, managing director for OnTime Networks adds: “For a company dedicated to providing precise timing over Ethernet, joining the AVnu Alliance is a natural step for us as we move towards the A/V market. We are pleased to join the alliance since it will provide us with the necessary momentum to be an enabler for AVB in the automation and automotive industry.”

### **About AVnu Alliance**

AVnu Alliance is an industry forum dedicated to the advancement of professional-quality audio video by promoting the adoption of the IEEE 802.1 Audio Video Bridging (AVB) standards over various networking link-layers. The organization creates compliance test procedures and processes that ensure interoperability of networked A/V devices, helping to provide the highest quality streaming A/V experience. The Alliance is focused on applications of these technologies in the automotive, consumer electronics and professional A/V markets. More information can be found on the AVnu Alliance Web site at [www.AVnu.org](http://www.AVnu.org).

### **About AudioScience**

AudioScience, Inc. designs, manufactures and markets digital audio peripherals for radio broadcast and installed sound applications. AudioScience is headquartered in New Castle, Delaware, with offices in Costa Mesa, California; Rochester, New York; Christchurch, New Zealand; Malaga, Spain; and Singapore. For more information, visit the company's website at [www.audioscience.com](http://www.audioscience.com).



### **About beyerdynamic**

Since the Eugen Beyer electrical engineering factory was founded in 1924, beyerdynamic has been synonymous with German-made applied high technology in the professional audio electronics sector. Until this very day, Eugen Beyer's heirs feel bound by the company's tradition and by its visionary, pioneering founder's values. Technological advance, constant innovation and maximum quality standards ensure the company leads the field in sound technology worldwide. Eighty-eight years after its foundation, beyerdynamic still develops premium headphones, microphones and conference systems in Germany, which are carefully handcrafted in the southern city of Heilbronn. Each of our products contains true passion and know-how for an excellent sound experience. For more information, visit [www.beyerdynamic.com](http://www.beyerdynamic.com).

### **About OnTime Networks AS**

OnTime Networks AS is a pioneer within timing solutions and one of the leading providers of data communication products with time sync support, standalone network clocks and IPs for distribution of precise time over Ethernet, where our time synchronization protocol stack supports all flavors of IEEE 1588 and IEEE 802.1AS. Its focus spans from customer integration of the OnTime IPs to hardware appliances for the industrial automation segment. Reliability, redundancy, accuracy and the ability to withstand environmental stress characterize our products. For more information, visit [www.ontimenet.com](http://www.ontimenet.com).

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